

ConnectAID

CORPORATE
MEMBERSHIP

THE INTERNATIONAL SOLIDARITY NETWORK SOCIALLY AND ENVIRONMENTALLY IMPACTFUL PHILANTHROPY

With the Covid-19 crisis, a staggering 500 million people may fall into poverty, after decades of no increase in poverty levels (UN, 2020). The war is also affecting millions of individuals. Only together, through collective actions and commitment, can we leave no one behind.

ConnectAID, the International Solidarity Network, is a hybrid Geneva based international NGO and IT startup dedicated to the 17 Sustainable Development Goals (SDGs). We created a social media hub and a giving platform to increase our chances to reach those goals for humanity.



AN INTERNATIONAL COMMUNITY

Our social network is all about meaning and purpose, forming a community of change makers coming from all around the world.



PARTNERS IN COMMUNICATION

We offer our NGO partners and corporate Members the tools and support they need to communicate about meaningful actions.



THE SOCIAL MEDIA TO CONNECT TO AID

We connect individuals, companies, NGOs & Foundations with international humanitarian aid and environmental causes.



100% OF DONATIONS GOES TO NGOS

Each nonprofit partner is carefully selected. We encourage donations to increase their impact on the ground, without any commission.



OUR TEAM

50



PEOPLE IMPACTED

1,879,210



ONLINE
OUTREACH
2 MILLION



SDGS

17



COUNTRIES

120



PARTNERS

17

www.connectaid.com



JOIN US!

WHY INVEST IN CONNECTAID

**Our International Solidarity social network is
ONE OF A KIND**

**It is the only community uniting change makers and top influencers,
calling for collective action to support the Sustainable Development Goals.**

By investing in ConnectAID, you will reach a broader community, generate more outputs and actions, build new networks, encourage solutions and equip yourself with greater potential to collaborate for more impact on Sustainable Development.

Together, we can promote your solutions, and engage with global high level actors and young change makers on our network of networks.

We offer you to sponsor virtual events featuring multiple pieces of content to ensure your brand and messaging is reaching the right audience.

Gain visibility via our social media channels, including through the international reach of our community, our list of SDG influencers invited to speak at our events and those who joined ConnectAID as Ambassadors.

Total reach: +2 Million followers



Gain brand recognition through our website and promotional marketing, including through our database of partners, members & community advocates.

The International Solidarity Network encourages people to take action for humanitarian aid, the environment, and for sustainable impact.

For solidarity to become the norm.

We can do it together!

**SUSTAINABLE
DEVELOPMENT GOALS**

www.connectaid.com



AN IMPACTFUL & PRACTICAL APPROACH TO CORPORATE SPONSORSHIP

■ CONNECTAID CORPORATE MEMBERSHIP:

Join our network as a corporate Member

Gain brand recognition through ConnectAID's website and virtual events. Benefit from our network & expertise to conduct due diligence with NGO partners, facilitate your donations, public matching challenges or grants & showcase SDG actions. (3,500 USD*+ VAT per year as Membership fee)

■ CREATE YOUR OWN COMMUNITY SPACE ON OUR SOCIAL NETWORK

On our interactive solidarity network, **create your own private space: a dedicated hub just for your organization, your staff, your community or cause**, with access to direct messages, events, live videos, posts and more, and also connected to international aid. You can build your network, connect with ours, and expand your reach for your SDG events (Membership + 1000 USD* per year)

■ OFFICIAL IMPACT PARTNERSHIP WITH CONNECTAID

Take some ownership of the International Solidarity Network, make it your network

Discuss with us about the possibility to become our **official impact partner**, create your own space on our platform and join us in our communication campaigns, therefore increasing your visibility through our numerous events and online actions, including our annual **World Summits of SDG Influencers, SDG book corners and Academy** of youth voices, schools and teachers. (25,000* USD per year)

■ OUR TAILORED SERVICES

We can help you integrate the 17 Sustainable Development Goals into your mission

- We can do the design and implementation of your **SDG communication campaigns**.
- **Partner with us for a specific SDG related campaign or event**, and we will help you spread the word internationally through our extended networks which can reach up to 2 million individuals.
- **Find the Expert** you need from our pool of talents (SDGs, Communication, web design, video...)
- **Sponsor one of our trips and video productions on the ground**. We can for example organize a contest sponsored by your brand: international nonprofit organizations apply, you pick which one we will help communicate about their necessary actions. Your investment will have a ripple effect!
- **Empower your social media outreach**: Working in silos rarely allows you to shine in the digital space. We can help you with your social media management and your ESG/SDG messages.
- **Send your staff to one of our solidarity trips, we can organize everything for you.**

**TOGETHER WE CAN STRENGTHEN SUSTAINABLE DEVELOPMENT IMPACT
JOIN US!**

**Be part of the change
#LeaveNoOneBehind**

contact@connectaid.com | ConnectAID, The International Solidarity Network

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