ConnectAID
The International Solidarity Network

In brief
www.connectAID.com
ConnectAID is an environmental, social, and philanthropic network of networks focusing on achieving the UN Sustainable Development Goals.
The world is in crisis.

Communities are suffering.

Our entire planet is affected.

Many people have lost trust in the nonprofit sector.

Solidarity is lacking and everyone works in silos...

Until now…
To connect, support, communicate about & advocate for SDG initiatives by building bridges and breaking silos between international organizations, foundations, corporations and individuals, for solidarity to become the norm.
Our Actions

➢ A social impact network connecting people and NGOs to action as well as a secure direct donation space to vetted NGOs
➢ A Community of NGOs, ambassadors, youth & volunteers
➢ The tools nonprofits and foundations need to communicate
➢ An Academy of schools, teachers & youth to educate the next generation about SDGs and coordinate actions…
➢ Annual World Summits of SDG Influencers
➢ Podcasts & SDG Book Corners presenting books and their authors
➢ A weekly updated ranking list of SDG influencers
Our Impact

We inspire others to take action for the SDGs:

- 50 online conferences/trainings/webinars organized a year
- Hundreds of posts, stories, videos and podcasts per month created
- NGOs nomination for international awards (250 000 USD granted)
- 100 youth voices and young Community Advocates trained
- 5 Field reporters sent to India and Kenya to support our NGO Members…

Our network is comprised of:

- 2200 registered members
- A network of 550 SDG influencers, 200 schools and universities
- 24 NGO Members positively impacting over 2,879,210 lives in 120 countries
- Several foundations and UN organizations
- 30 renown Ambassadors and 50 Community advocates from around the world

Our social media outreach: +3 million impressions
Our Programs

ConnectAID

ConnectAMBASSADORS
ConnectMINDS
Book Club
ConnectNGOs
ConnectVOICES
Podcast
ConnectADVOCATES

ConnectAID Academy
ConnectYOUTH
ConnectSCHOOLS
ConnectCOMMUNITY

ConnectAID World Summit
ConnectLEADERS
ConnectSDGinfluencers
ConnectARTISTS

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Our Partners

And many more under negotiation, including at the United Nations.
Gaëlle Mogli - ConnectAID Founder & CEO: 5 years as UN Spokesperson for WFP, WMO and IOM (Geneva). 15 years in communication with UNICEF and various NGOs. Former Journalist. France

Giovanna Jagger – Chief Impact Officer – Top 10 most influential women in Tech 2020. Involved in sustainability, impact and purpose work for over 20 years (Woken up, World Wide Generation…)

Pierre Bernier – Chair : Managing Director and Head of HR at Unigestion SA. Switzerland

Adam Rogers – Vice President: UN Adviser, Author. 35 years of experience in environmental action as strategic communication adviser, UN Spokesperson, journalist and entrepreneur. USA
Our team of over 75 Coordinators, Community Advocates and Ambassadors
Testimonials

ConnectAID is a social media network that makes sense, with the potential to contribute to Sustainable Development Goals and allow anyone to become actor of change with respect for human dignity.

— Dan Thomas
Chief Communications Officer at United Nations Global Compact

I hope people will be inspired by what ConnectAID does. Every voice counts, make yours count.

— Helen Clark
Former Prime Minister of New Zealand & UNDP Administrator, Patron of H. Clark Foundation

ConnectAID is the purpose-driven communication tool NGOs need to feature their social and humanitarian impact on local communities.

— Ricardo Espinosa
Former Chief of Relations with Civil Society, United Nations Office at Geneva

Congratulations to ConnectAID for trying different avenues to achieve what we all aspire to contribute to.

— Margareta Wahlstrom
Former UNICEF Secretary General & President of the Swedish Red Cross

For those who discover who ConnectAID is and what it's about: there is this true sense that we all belong. ConnectAID's strength is making everyone feel like they fit and everyone feels empowered to do something for sustainable development.

— Jean Ayoub
CEO of the International Social Service, Former Director, Geneva, International Committee of the Red Cross

As an NGO impacting many lives in India, from street children to entire families getting out of poverty and dealing with the disastrous consequences of COVID, ConnectAID has told our story to the world.

— Mamba Borgoyari
Director of Ix8 India, ConnectAID Partner

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Invest in us!

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